



RE IMAGINED | ISSUE NINE | JULY 2021

BIG Story

OUR FAMILY JUST GOT

Bluer & Better

WITH THE VODACOM BULLS

We are thrilled to announce our spicy associate sponsorship of the Vodacom Blue Bulls Rugby team. @SixGunGrill is excited to shake things up for an initial period of three years and support the team as they participate in competitions locally and abroad.

#SixGunGrill #TrueToTheBlue





Retail Challenge

IT DOESN'T GET BIGGER THAN THIS

The Retail Challenge started as just another ordinary Cook-off show. It soon got very serious as teams started turning up their creativity and heat!
A BIG shout-out to all the teams that participated. The winner will be crowned shortly!



Incredible **DISPLAYS**





#1 Buffelsdrift 2021

OUR VERY OWN
ROBERT JANSEN TAKING
CARE OF BUSINESS,
POWERED BY
SIX GUN GRILL



Crown Food Group

I'M VERY PROUD TO BE PART OF THIS *Family*

"When your company's brand grows, you feel incredibly proud to be part of it. Knowing that even the smallest part you play makes a real difference, changes the way you perceive your worth."

Clyde Niekerk

#crownfoodgroup is more than just a company but a family.

Together we will reach the highest highs. Retail,
are you ready for us to steal the light?

Look for the Crown display stand @ your nearest retail store

#retail #brand #ecommerce



LET'S LOOK BACK AT PAST FISCAL ACTIVITIES

SEPT 2020 ISSUE

WE TRULY CELEBRATED MANDELA DAY IN STYLE



MANDELA DAY Celebration

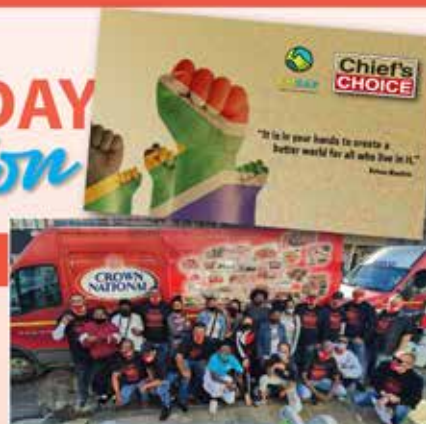
CROWN FOOD GROUP HEAD OFFICE &
CROWN FACTORY MART CPT

**"Freedom is meaningless if people
cannot put food in their stomachs"**

Nelson Mandela

On 18 July 2020, in partnership with EMSAP and Siv Ngesi, we embarked on an initiative to use the power of our hands to distribute 5 000 cups of Chief's Choice soup to those in need. By feeding the hearts and minds of 5 000 South Africans, we aim to encourage a glimmer of hope in all.

We are so grateful for all the Crown employees that participated to make this day memorable to all the recipients.



MANDELA DAY 2020 NORTHERN REGION

**"It is in your hands to make a
better world for all who live in it"**

Nelson Mandela

WE MADE A DIFFERENCE

Northern region proudly served and fed more than 1 000 people in need, including: Homeless families, informal settlements, orphanages, old aged homes, people with disabilities and on-site employees.

List of Charities Supported

1. Matthew 25 Project Informal Settlement
2. Igugulethu Children's Home
3. Hungry Children Cosmo City
4. AFM Potter's Old Aged Home
5. Homeless Families in the South
6. Lewenslig Disabled Children
7. Móre Ster Kinderhuis
8. Don Mattera Child & Youth City
9. Feel At Home Crèche
10. Garcia Children's Home





LET'S LOOK BACK AT PAST FISCAL ACTIVITIES

OCT 2020 ISSUE

WE WELCOMED THE GRIQUAS TO THE CROWN FAMILY

CROWN CHRONICLES
REIMAGINE | ISSUE TWO | OCT 2020

New2 Buzz

Big Story

LET'S WELCOME GRIQUAS RUGBY TO OUR FAMILY

We are thrilled to announce our associate sponsorship of Tafel Lager Griquas Rugby - G.W.R.U. We are honoured to be associated with a union, renowned for its history for developing some of the best talent in the country.
#SixGunGrill #CrownNational #TafelLagerGriquas

A Journey of Merit

I began working for Crown as a Field Technician in June 2010. Coming from a Meat Factory background I was a perfect fit. I understood the importance of minimising down time by all means necessary. Over the years I have built strong relationships with all my customers by exceeding their service level expectations and ensuring that they know they can count on me anytime. In 2016 I was promoted to Technical Manager of equipment division for Africa and the sub-Saharan. Two things that I have learned is that consistency is key and there are unlimited ways to skin a cat. This year marks 10 years at Crown Food Group. And I am embracing the challenge of my role as Technical Sales Engineer. 🙌🙌🙌🙌
Tumisoang Monageng
Technical Manager Crown food group (Africa and sub-Saharan)

LET'S LOOK BACK AT PAST FISCAL ACTIVITIES

NOV 2020 ISSUE

SMASHING THE JERUSALEMA CHALLENGE

Joining & Smashing the #JerusalemChallenge

When Head Office headed
the call from his Excellency,
President Ramaphosa,
we took over the street and
danced our socks off.
Thanks to all who participated.



LET'S LOOK BACK AT PAST FISCAL ACTIVITIES

DEC 2020 ISSUE

SIX GUN GRILL™ BECAME THE TITLE SPONSOR OF CAPE COBRAS &
ACQUIRED NAMING RIGHTS FOR THE NEWLANDS CRICKET STADIUM



CROWN
CHRONICLES
New2 Buzz

RE IMAGINED | ISSUE FOUR | DEC 2020

The New Title Sponsor

In a milestone, in both the Western Province and Cape Cobras Cricket history, our very own best-selling seasoning, Six Gun Grill, has been unveiled as the new Naming Rights Sponsor of Newlands Cricket Grounds as well as the title sponsor of the Cape Cobras franchise.

SIX GUN GRILL
SEASONING
Cape Cobras

CAPE COBRAS