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SAFARI TAKES CENTRE STAGE AS CROWN NATIONAL BRINGS BOLD FLAVOUR TO

HUNTEX 2026

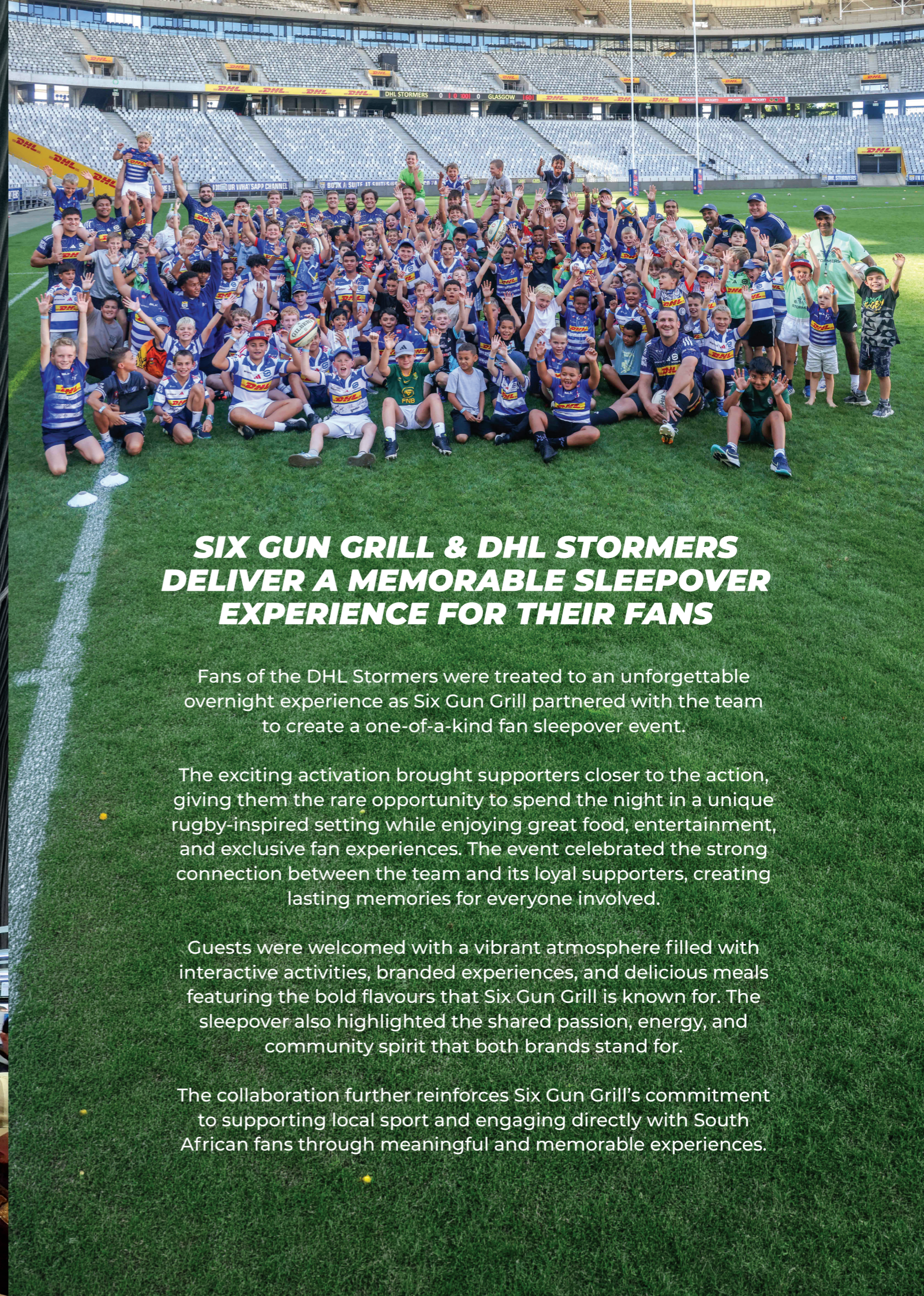


SAFARI TAKES CENTRE STAGE AS CROWN NATIONAL BRINGS BOLD FLAVOUR TO HUNTEX 2026

At this year's HuntEx, South Africa's premier hunting, shooting and outdoor lifestyle expo, Crown National proudly brought flavour to the heart of the adventure. With thousands of outdoor enthusiasts, hunters and braai lovers gathering under one roof, the spotlight naturally fell on one of the country's most iconic spice brands — Safari Spice. HuntEx has become the go-to destination for outdoor culture, bringing together leading brands and passionate consumers from across the country.

The Crown National stand created a true taste-of-the-bushveld experience, showcasing the bold, authentic flavours that have made Safari a household name around South African fires for generations. From braai favourites to hunting-inspired seasonings, visitors were drawn to the unmistakable aroma and proudly local heritage behind the brand.

As a leader in the meat and food industry, Crown National continues to celebrate South African traditions through innovation, quality and flavour excellence.



SIX GUN GRILL & DHL STORMERS DELIVER A MEMORABLE SLEEPOVER EXPERIENCE FOR THEIR FANS

Fans of the DHL Stormers were treated to an unforgettable overnight experience as Six Gun Grill partnered with the team to create a one-of-a-kind fan sleepover event.

The exciting activation brought supporters closer to the action, giving them the rare opportunity to spend the night in a unique rugby-inspired setting while enjoying great food, entertainment, and exclusive fan experiences. The event celebrated the strong connection between the team and its loyal supporters, creating lasting memories for everyone involved.

Guests were welcomed with a vibrant atmosphere filled with interactive activities, branded experiences, and delicious meals featuring the bold flavours that Six Gun Grill is known for. The sleepover also highlighted the shared passion, energy, and community spirit that both brands stand for.

The collaboration further reinforces Six Gun Grill's commitment to supporting local sport and engaging directly with South African fans through meaningful and memorable experiences.



CROWN NATIONAL DELIVERS BIG FLAVOUR AT NAMPO 2026

Crown National brought energy and excitement to this year's NAMPO Harvest Day with an impressive Factory Mart store and the ever-popular Six Gun Grill promo truck.

Visitors enjoyed the opportunity to shop their favourite Crown National products while the Six Gun Grill team kept attendees entertained with vibrant activations and proudly South African braai spirit throughout the event.



CROWN NATIONAL BRINGS BIG FLAVOUR & BIGGER EXPERIENCES TO NAMPO 2026



SIX GUN GRILL BRINGS FLAVOUR TO THE DHL STORMERS GOLF DAY

Six Gun Grill proudly joined the action at the DHL Stormers Golf Day held at De Zalze Golf Club, where players and partners came together for a memorable day of golf, networking and team spirit.

Adding to the experience, delicious Six Gun Grill burgers were served at the Halfway House, giving attendees the perfect flavour boost during their round. With great food, strong partnerships and a vibrant atmosphere, the day once again showcased the winning connection between sport and proudly South African flavour.



SIX GUN GRILL BRINGS FLAVOUR TO THE DHL STORMERS GOLF DAY



THE KAROO FOOD FESTIVAL GETS A FLAVOUR BOOST FROM SIX GUN GRILL

Six Gun Grill was proud to be part of the Karoo Food Festival, bringing flavour and family-friendly fun to the celebration.

Festivalgoers were entertained by Chef Vaajitie's open-fire cooking, showcasing real flame-grilled skill and cooking theatre. The Six Gun Grill promo truck kept the energy high with Corn Holes, the Spin & Win wheel, and a crowd-favourite appearance by Blaze, our HOT mascot.

It was a great day of food, community, and unforgettable Six Gun Grill vibes.



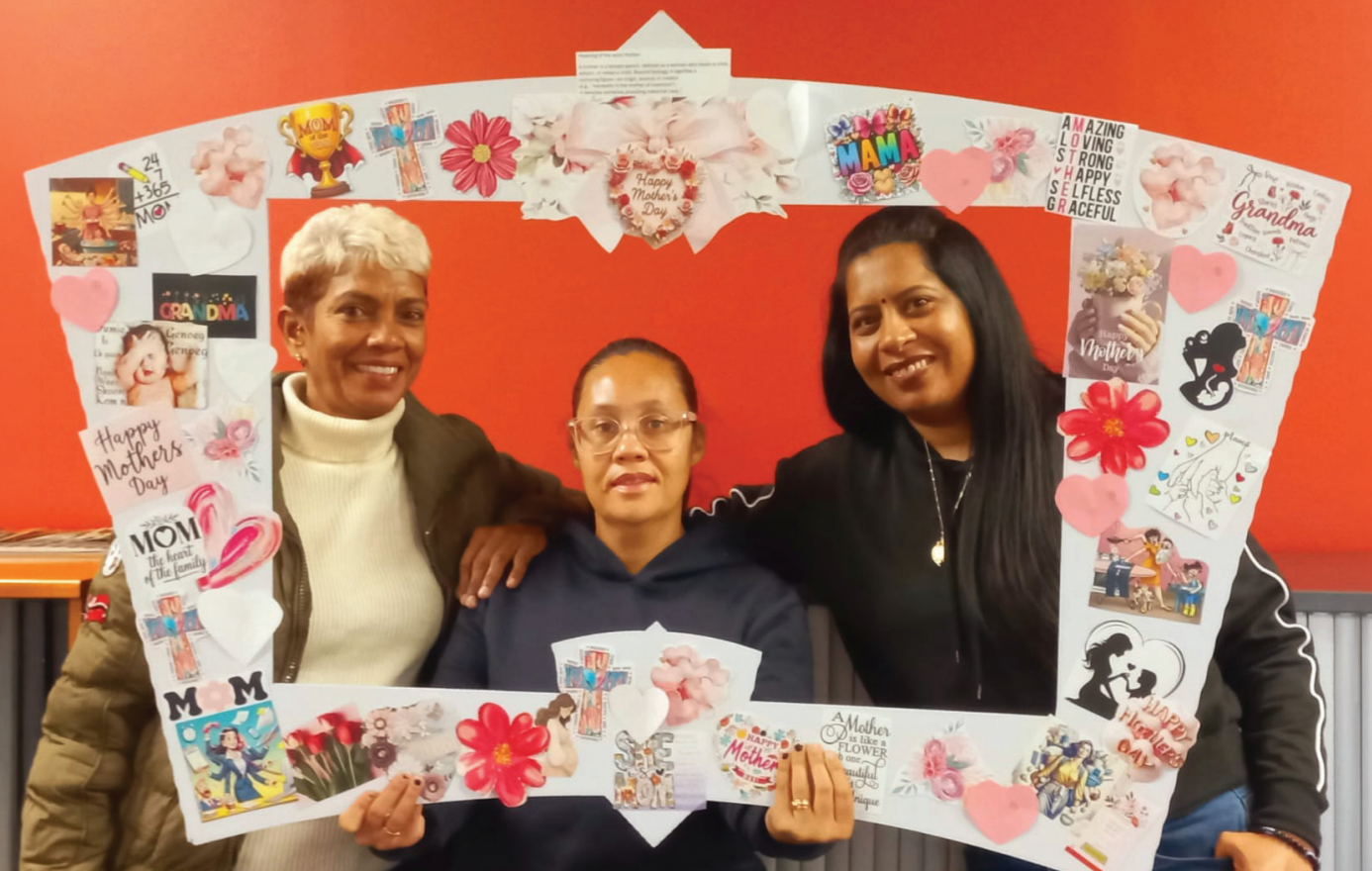
SIX GUN GRILL FIRES UP THE KAROO FOOD FESTIVAL



MOTHER'S DAY 2026: A CELEBRATION OF LOVE & APPRECIATION

“Mother – A woman who loves unconditionally and always puts you first. A creator and keeper of precious memories. Giver of unconditional love. Heart healer. Teacher. Character Builder”

Author unknown



MOTHER'S DAY 2026: A CELEBRATION OF LOVE & APPRECIATION



RED BHOX SPICE SHOP LAUNCHES IN THE COMMUNITY OF KWADABEKA - DBN

We're excited to introduce Red Bhox Spice Shop, bringing bold, authentic flavour straight to your neighbourhood. Founded by Luzuko, Red Bhox Shop is all about making it easier for the community to access the spices and sauces they love, sourced directly from Crown National, the home of Six Gun Grill.

From rich braai spices to flavour-packed sauces, this is your chance to experience the taste that brings people together around the fire. Whether it's weekend braais or everyday cooking, Red Bhox Spice Shop has everything you need to turn every meal into something special.

Come and experience it for yourself, flavour has officially arrived in your hood. Visit Red Bhox Spice Shop @Khululeka Drive, KwaDabeka, today and taste the difference.



RED BHOX SHOP LAUNCHES IN THE COMMUNITY OF KWADABEKA - DBN

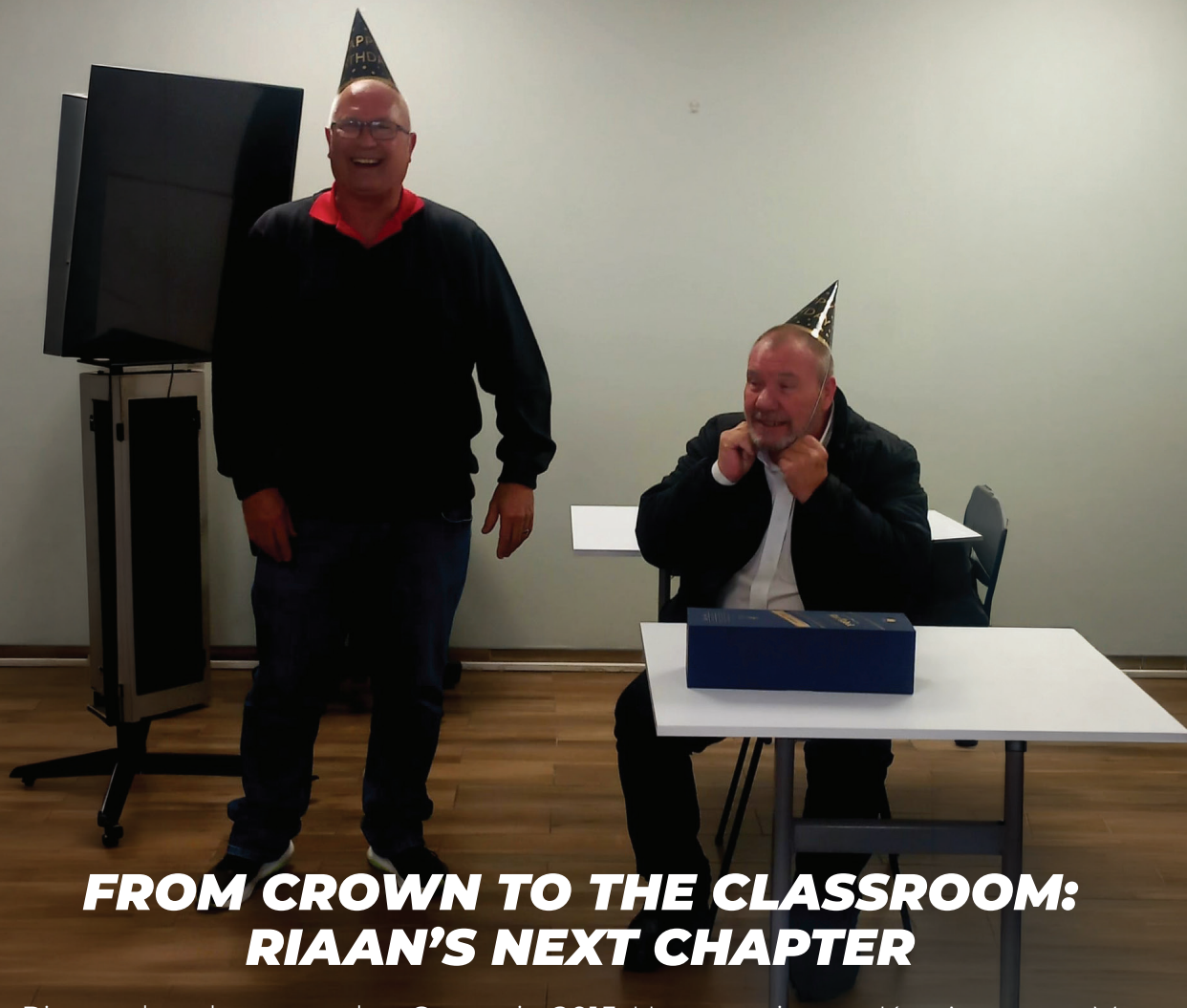


CROWN MEAT PROCESSING ACADEMY LAUNCHES FIRST TRAINING WITH THE ROOTS GROUP

Crown Meat Processing Academy recently hosted our first training session with the Roots Group. Area Managers from across the business; Johnny, Tony, Deon, Frank, and Zuki, attended, with Danny from the Gauteng Sales team also joining the session.



The team embraced the training wholeheartedly and thoroughly enjoyed both the practical and theoretical components.



FROM CROWN TO THE CLASSROOM: RIAN'S NEXT CHAPTER

I met Riaan when he started at Crown in 2015. He came in as a Key Accounts Manager and was soon promoted to Sales Manager. That's where I reported to him for the first time. We worked well together—but one thing I learnt quickly is that Riaan does not put up with mediocrity, and you can see that in the way he carries himself and the standard he sets.

In 2023, he was appointed GM, and that's when he really showed his true fight and grit—guiding the branch to Business Unit of the Year in F2024.

Riaan is an honourable man who prides himself on his knowledge of the Meat industry, as well as his ability to mentor and guide others. He never shies away from sharing what he knows, and he genuinely wants to see people succeed. His loud voice and larger-than-life demeanor only add to the kind of presence he has, someone you don't forget.

He will thrive in his new role as a teacher to a new generation, and he will always be a part of the Northern Region Buffalos, no matter where he goes. ...Says...Daniel Ferreira

