

CROWN CHRONICLES
Newz Buzz



**IGNITING TALENT.
ELEVATING SPORT.**



UNLEASHING THE FUTURE OF SPORT

The Six Gun Grill Summer Sports Festival 2025 took place in Wellington, just outside Cape Town, from 02 to 10 December 2025, bringing together over 4,000 high school athletes from schools across the country.

The nine-day festival featured competition across nine sporting codes, with athletes delivering an exceptional standard of performance throughout the event. The growth in participation marked a significant milestone for the festival, reinforcing its position as one of South Africa's leading youth sports platforms.

In addition to supporting the athletes on the field, Six Gun Grill provided an average of 1,800 meals per day, serving Six Gun Grill Burgers and Ouma's Boerewors rolls throughout the festival.

The event also enjoyed extensive broadcast exposure on three SuperSport Schools channels, with eight hours of daily coverage over five days, providing nationwide visibility and celebrating the talent, discipline, and sportsmanship of the country's emerging athletes.



CROWN NATIONAL WINS DOUBLE GOLD AT FLEXOGRAPHIC PRINT EXCELLENCE AWARDS FOR FLEXIBLE PACKAGING

Crown National achieved outstanding recognition at the Flexographic Print Excellence Awards under Packaging World, taking home two Gold Awards in the Flexible Packaging (Wide Web Process) category for the Ikasi Beef Stew 250g and Sizzler Pork Braai Spice 100g packs.



30 YEARS OF SERVICE AWARD

HAYDEN DE MORNAY

WAREHOUSE MANAGER CPT

We proudly recognise and honour Hayden de Mornay for 30 years of outstanding service to the Crown National Cape Town.

Throughout three decades of dedicated commitment, he has consistently demonstrated exceptional integrity, reliability, and an unwavering work ethic. As Warehouse Manager, he has earned the trust and respect of colleagues at all levels through his calm leadership, attention to detail, and steadfast sense of responsibility.

What truly sets him apart is his determination — he does not stop until the work is complete. His hands-on approach, accountability, and quiet perseverance have been instrumental in ensuring operational excellence and continuity over many years.

His contribution extends far beyond his role; he embodies the values of loyalty, trust, and dedication that form the backbone of our organisation. We are deeply grateful for his service and proud to celebrate this remarkable milestone with him.

With sincere appreciation and respect

Peter Nordejee
GM Cape Town Branch



SIX GUN GRILL TRANS AGULHAS 2025

DELIVERS AN EPIC FINISH

Four days (28th Dec to 31st Dec 2025) of high-intensity coastal racing from Mossel Bay to Strand Beach. The event delivered high-intensity racing in challenging sea conditions, while vibrant onshore activations created an energetic atmosphere for spectators of all ages.

Building on the momentum of previous editions, the 2025 race once again attracted strong participation and positive feedback, reinforcing the Trans Agulhas' growing stature as a premier coastal racing event.



SIX GUN GRILL TRANS AGULHAS 2025 RAISES THE BAR



YEAR-END CELEBRATION LIGHTS UP CAPE TOWN STADIUM FOR 100 KIDS

On the 20th December 2025, we joyfully hosted our annual year-end celebration at Cape Town Stadium with the DHL Stormers and an amazing group of partners. Together, we created a memorable day filled with fun activities, special gifts, and the thrill of watching an exciting match for 100 lucky children.



YEAR-END CELEBRATION LIGHTS UP CAPE TOWN STADIUM FOR 100 KIDS



SIX GUN GRILL AND SPAR BRAAI COLLABORATION AT THE JUKSKEI DERBY



A huge thank you to our generous supporters—Stormers, DHL Africa, Coca-Cola Peninsula Beverages, @jandmfamousbiltong, @Spar, @Dairymaid, @vodacom, @jimmysaucessa, and Medcorp Corporate Gift and Clothing. Your support made all the difference!



VODACOM BULLS V EMIRATES LIONS
NOVEMBER 2025

CROWN FOOD GROUP GAUTENG ENDED 2025 ON A HIGH NOTE



HONOURING A LEGACY OF DEDICATION AND SERVICE - JOHN BIRKS



Congratulations on your well-deserved retirement!

Thank you for your many years of dedication, commitment, and contribution to Crown National. Your professionalism, work ethic, and positive influence have left a lasting mark on the team and the organisation as a whole.

As you close this chapter, we wish you good health, happiness, and fulfillment in the exciting journey ahead. May your retirement be filled with rest, new adventures, and time to enjoy the things you love most.

You will truly be missed, and your legacy will remain part of Crown National.

CELEBRATING A REMARKABLE CAREER AND WISHING YOU WELL IN RETIREMENT - BETTY HARTMAN



Wishing you a very happy and fulfilling retirement!

It has been a privilege to work alongside you and benefit from your experience, reliability, and dedication over the years. Your contribution to Crown National has been invaluable, and your presence will be greatly missed.

As you move into this next phase of life, may it bring you joy, relaxation, and well-earned rewards. Thank you for everything you have given to the team and the company.

All the best for the future, you leave with our deepest appreciation and respect.

CROWN FOOD GROUP FACTORY STAFF YEAR END PARTY



A fun-filled annual celebration bringing together Crown Food Group factory staff to relax, connect, and celebrate a year of hard work, teamwork, and achievements. The event recognises employee dedication while creating a lively, positive atmosphere to end the year on a high note.

CROWN FOOD GROUP FACTORY STAFF YEAR END PARTY



CROWN FOOD GROUP CELEBRATING DEDICATION: LONG SERVICE AWARDS

A special recognition event honouring employees for their years of loyal service, commitment, and valuable contributions to Crown Food Group's continued success.



CROWN FOOD GROUP CELEBRATING DEDICATION: LONG SERVICE AWARDS

