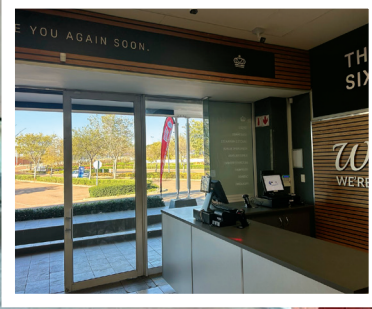
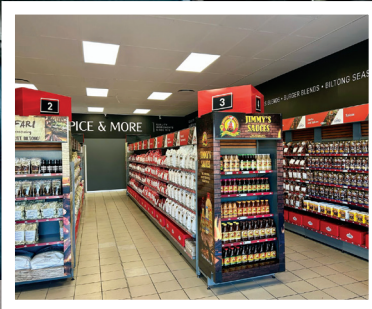
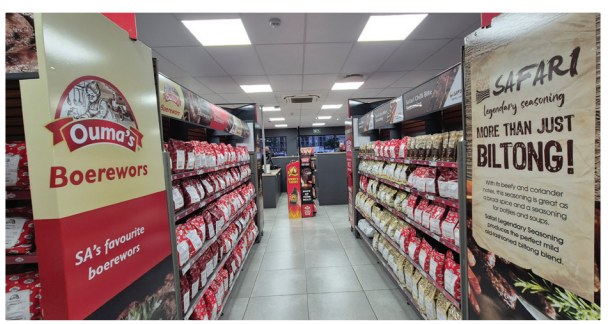




SPICE & MORE OPENS ITS DOORS AT BRACKENFELL

Brackenfell just got a whole lot tastier! Crown National – Spice & More has officially opened its doors, bringing top-quality spices, sauces, marinades, and butcher essentials to the heart of the community. From bold braai blends to everyday kitchen must-haves, the new store is a one-stop flavour destination for home cooks, butchers, and food lovers alike. Pop in, spice up your pantry, and experience the taste that's trusted across South Africa & the world.

**CROWN NATIONAL - SPICE & MORE
BRACKENFELL, YOU'RE ALL WELCOME,
WE'RE READY TO SERVE YOU.**



**CENTURION CROWN NATIONAL
SPICE & MORE
GETS A FACELIFT**



CROWN FOOD GROUP: ATTRACTING GLOBAL DISTRIBUTORS THROUGH SHARED VALUES AND EXCELLENCE AT THE AFRICA FOOD SHOW



Q: What does it mean for the Crown Food Group brand to attract international distributors?

A: Expanding our international footprint means gaining greater market share and introducing our world-class products to more people across the globe. It's about growing our presence and proudly representing the excellence of Crown National worldwide.

Q: What do you look for when selecting or seeking international partners?

A: We seek partners who share our core values: empowering employees, fostering innovation, prioritizing customer satisfaction, and committing to excellence with honesty and integrity. We also value a strong focus on safety, health, environmental responsibility, and sustainable practices.

Q: Why do you think so many people from different continents are choosing South Africa as a market?

A: South Africa is a vibrant melting pot of cultures, offering a unique fusion of flavours that reflect our diverse heritage. Our market is open to new opportunities, driven by world-class competencies and an entrepreneurial spirit. We are known for our resilience, creativity, and strong relationship-building—qualities that make South Africa a compelling and formidable market for global partners.

AFRICA FOOD SHOW HIGHLIGHTS



A DAY WITH THE STARS: DHL STORMERS GOLF EVENT BRINGS GAME, FOOD & GOOD TIMES

We were thrilled to be part of the 2025 DHL Stormers Golf Day — a day filled with fun and unforgettable moments. From sharing laughs with the star players to serving up delicious food, the event was a hole-in-one for everyone involved!



VODACOM BULLS TAKE ON HOLLYWOODBETS SHARKS IN 2025 URC QUARTER-FINALS



Crown National brought the flavour and fun off the field with exciting fan games, while Chef Vaaitjie fired up the braai and served some lucky winners by the field-side.



YOUTH DAY JOY AT LONGMEADOW



CROWN NATIONAL AT THE KAROO FOOD FESTIVAL 2025



Crown National proudly participated in the Karoo Food Festival 2025 in Cradock, Eastern Cape, to celebrate and support the region's culinary heritage. As part of our involvement, we handed out free product samples to visitors, branded all the waitron staff for the event, and supplied the key ingredients used in the Potjiekos Master competition—ensuring that the flavour and quality reflected our commitment to excellence.



HEARTFELT GIVING WITH HEART 104.9 AND CROWN NATIONAL THIS YOUTH MONTH



As part of the 16 Days of Youth campaign, Crown National partnered with Heart 104.9 to spread warmth and kindness. We donated six boxes of Chief's Choice Soup and Soya Mince to Brightstar Shelter in Kraaifontein and served hearty, home-cooked Chief's Choice soup to everyone who attended. It was a heartfelt experience filled with care, community, and compassion.



CELEBRATING 60 REMARKABLE YEARS



The Casings Division proudly celebrated two milestone birthdays over the past two weeks. Meshack Neluonde (left, seated) and Ezekiel Matloga (right, seated) both turned 60—on 4 June and 15 May respectively. As long-standing members of the Crown Food group Casings Division, their dedication and service have been truly valued. Here's to their continued health, happiness, and many more celebrations to come!

CROWN NATIONAL SPICE & MORE NOW OPEN IN MONTANA

On 16 June, Crown National proudly opened the doors to its newest SPICE & MORE store at Montana Boulevard Lifestyle Centre in Pretoria. Bursting with flavour and quality, the store brings a world of spices, sauces, and culinary essentials to the heart of Montana—ready to inspire every home cook and braai master!



For all new story submissions, email us at eric.ngidi@crownfood.co.za. Follow us on the below platforms if you are not already doing so to see all the activities that happen in the business.

Facebook: @sixgungrill & @crownnational | Instagram: @sixgungrill
With thanks from the team that goes the extra (s)mile – Eric Ngidi & Jean Adams