



STRONGER TOGETHER | ISSUE 45 | OCTOBER 2024

RECOGNISING EXCEPTIONAL
BUSINESSES IN SOUTH AFRICA



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PRODUCT MANAGEMENT NEWS PRINCIPALS



Cargill multinational food corporation



General Starch Limited demonstrating their starches in yoghurt application



Prakash Chemicals International, a global chemical distribution and manufacturing company

OHS CORNER

THE MISUSE OF PHONES IN THE WORKPLACE

Misuse of cell phones in the workplace can lead to several issues that can impact both productivity and professionalism. Some common examples of misuse include:

- 1. Distraction:** Constant checking of social media, personal messages, or games can divert attention from tasks which can also result in potential safety risks.
- 2. Decreased Productivity:** When employees spend excessive time on their phones for personal use, it can significantly delay project deadlines or customer service response times. Work hours are lost every day due to personal cell phone usage.
- 3. Security Risks:** Using personal devices for work-related tasks may increase security vulnerabilities, such as data breaches, unauthorized access to company information, or downloading unsafe apps.
- 4. Privacy Violations:** Employees might inadvertently or intentionally take pictures or record confidential information without authorisation and disseminating this information to unauthorised recipients, thus leading to privacy concerns.
- 5. Workplace Etiquette:** Taking frequent personal calls or texting during meetings may cause a disruption of the meeting, a reduced team collaboration, and create the impression of unprofessional behaviour in general.
- 6. Impact on Customer Service:** Employees handling personal phone matters while assisting customers can negatively affect the quality of service provided, potentially leading to customer dissatisfaction.

It is important to educate employees on the significance of balancing personal phone use with work responsibilities.



For all new story submissions, email us at eric.ngidi@crownsfood.co.za. Follow us on the below platforms if you are not already doing so to see all the activities that happen in the business.

Facebook: @sixgungrill & @crownnational | Instagram: @sixgungrill
With thanks from the team that goes the extra (s)mile – Eric Ngidi & Jean Adams