

# CROWN CHRONICLES *New2 Buzz*

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**BIG Story**

## INTRODUCING THE NEW GLENRYCK PILCHARDS IN SIX GUN GRILL SEASONED SAUCE





# GLENRYCK PILCHARDS IN SIX GUN SEASONED SAUCE LAUNCH HIGHLIGHTS





# WHY WE CELEBRATE HERITAGE DAY



In KwaZulu-Natal, 24 September has been observed as 'Shaka's Day,' in commemoration of the legendary Zulu king, King Shaka Zulu. When the proposed Public Holidays Bill before the New South African Parliament omitted Shaka Day, the Inkatha Freedom Party (IFP), a South African political party with a large Zulu membership, objected to the bill. A compromise was reached when it was decided to create a day where all South Africans could observe and celebrate their diverse cultural heritage.

In an address marking Heritage Day in 1996, late former President Nelson Mandela said:

*"When our first democratically elected government decided to make Heritage Day one of our national days, we did so because we knew that our rich and varied cultural heritage has a profound power to help build our new nation."*

# Cape Malay HERITAGE



## ORIGINS

The 'Cape Malay' community is rich in culture and religious traditions that have played a major role in shaping the history and diversity of Cape Town. This is a culture that does not exist anywhere outside of South Africa. It is a unique, warm, and friendly culture. It is the culture of the Cape Malays. And if you visit Cape Town, it greets you wherever you go.

Although the Cape Malay culture is born from a dark and heavy past, directly from slavery, it has grown into one of the liveliest, most definitive, and indeed one of the oldest cultures in South Africa.





# LANGUAGE

The Cape Malay language is unique to the ear and can be identified as Afrikaaps, an authentic Afrikaans/English dialect born and bred in Cape Town by the Cape Malay, Khoisan, and other slave communities over centuries. The core vocabulary of this Afrikaans dialect is, of course.



# FOOD & MUSIC

Then of course, there is the contribution that the culture has made towards food. The bredie, the bobotie, and the frikkadel are just a few food items that have become synonymous with South Africa as a whole when in fact, it's in the heart of the Cape Malay kitchen that these meals were born. And of course, other favourites such as the samoosa, Malay curry and rootie.

Music is integral to the Cape Malay culture and this tradition is kept alive from generation to generation by Cape Malay folk songs and the Cape Malay choirs.



# CROWN NATIONAL HOSTED BRAAI ACTIVATIONS ACROSS SOUTH AFRICA





# BRAAI WEEK HIGHLIGHTS





# TOOLBOX TALK

## FROM THE OHS CORNER | UNDERSTANDING INCIDENTS & ACCIDENTS

Eighty percent of accidents are caused by the person involved, with hazardous acts responsible for four times the number of accidents and injuries as hazardous conditions. Accidents occur for various causes, and people often seek blame rather than root causes. Employers are required to provide a safe workplace, but it is the individual's responsibility to be aware of their surroundings and follow safe work practices. To avoid accidents, it is essential to eliminate the reason and recognize the dangers of each cause. The "deadly dozen" are reminders to help identify dangerous activities and conditions.

### Unsafe Acts:

- Unauthorized use or operation of equipment;
- Failure to secure or tie down materials to prevent unexpected movement;
- Working or operating equipment too fast;
- Using defective tools or equipment;
- Improperly using tools or equipment;
- Standing in an unsafe place or assuming an improper posture (as in lifting);
- Riding equipment not designed for passengers;
- Horseplay

### Unsafe Acts Result From:

- An improper attitude;
- Lack of knowledge or skills; or
- Unsafe Conditions:
- Poor housekeeping;
- Protruding objects such as nails, wire, or other metals;
- Improper clearance or congestion at aisles or passageways;
- Poor placement, storage, or arrangement of materials;
- Hazardous tools, equipment, or materials;
- Poor lighting, high noise levels
- Obstructed views
- Poor lighting
- Clutter
- Uncovered wires and cables.



### Steps to take once an unsafe condition is found:

- If possible, correct the condition yourself immediately.
- Report any major unsafe condition or action to the appropriate company authority.
- Follow-up – report the condition again if it is not corrected.

**For all new story submissions, get in contact with Eric at [eric.ngidi@crownfood.co.za](mailto:eric.ngidi@crownfood.co.za)**  
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**With thanks from the editor who goes the extra (S)MILE – Eric Ngidi**