



**CROWN
CHRONICLES**

VUKAGILITY | ISSUE 32 | SEPTEMBER 2023

New2 Buzz

BIG Story

**CROWN FOOD GROUP TAKES PRIDE IN
CROWNING THEIR HEROES AT THE 2023
ANNUAL**

Conference





BUSINESS UNIT OF THE YEAR – MPUMALANGA BRANCH



What a difficult decision to make this year! As the saying goes “when the going gets tough, the tough get going”. We must acknowledge KZN and Southern Cape’s 13.1% growth on top line. As well as the 7.3% growth of top line growth for CIS together with Northwest, Northern Cape, Mpumalanga, and Eastern Cape.

However, for a business unit that really “Vukared” and has produced a PBIT growth of 14.2% in the difficult economic environment, the business unit of the year award has to go to Nelspruit, Mpumalanga.

John Morris – Crown Food Group: CEO



ABOVE AND BEYOND ACHIEVER OF THE YEAR – NEAL MACKRIEL

This individual, despite facing personal challenges, demonstrated resilience and fortitude, remaining focused on the wellbeing of the company in the true vukagility spirit. His dedication and competence to align the organizational strategies with broader business objectives are particularly noteworthy.

By fostering transparent and ongoing communication in the organization he encourages a collaborative environment. The dedication to continuous improvement has undoubtedly had a positive impact on our success. Perhaps one of his most exceptional achievements was gaining world recognition for Crown National as a top leadership development organization. For going above and beyond to ensure Vukagility in Crown.

John Morris – Crown Food Group: CEO





SALES PERSON OF THE YEAR AWARD

– LUCKY GWALA



Despite unfavourable market conditions in the retail sector this year, he still managed to increase his profit for the year by more than R 1mil. He increased his gross profit in 8 categories and did this while increasing his volumes on additives and spices by 28% to almost 200ton for the year. His customers recognize him as a trustworthy partner to their business and know that he always looks after their best interest. He might be short in stature but has a big personality and unmatched work ethic has made him a vital link to the success of our branch.

John Morris – Crown Food Group: CEO

MD EXCELLENCE AWARD

– MICHELLE WILLIAMS

It's always encouraging to see the quiet, unassuming individuals building team spirit, motivating their teams, and enthusiastically leading to success. For the exceptional success and the way in which she has "Vukared" the growth of the So Good Brand in the HMR sector.

John Morris – Crown Food Group: CEO



INNOVATOR OF THE YEAR – MALIKAH ADAMS

The future of a company lies in its ability to innovate whether it's through novel processes such as new IT systems, new procurement philosophy or every product development. In a year when we were faced with numerous challenges, we were successful in developing a significant product for the future of The Six Gun Brand.

Malikah spearheaded the successful innovative development of the Six Gun Glenryck Canned Pilchards

John Morris – Crown Food Group: CEO





BRAND AMBASSADOR AWARD – MARGARET PELSTON

There are none like her, caring, sharing, and pleasing where-ever she goes. Weekend after weekend proudly always promoting both Crown National and our great brands. I have yet to hear her complain or ask for anything. She however remains on the forefront when it gets to the promotions side of the business always volunteering without expecting anything in return.

The Crown Food Group Six Gun Grill promo truck became her mode of transport, and she does a fine job in building the Six Gun Brand and other brands for CFG. She is and will remain the BRAND AMBASSADOR for some time to come.

John Morris – Crown Food Group: CEO



SPECIAL AWARD

This award is given to Gavin Keeling for the development of the Safari Biltong Spice in 1989, we salute you, sir.

John Morris – Crown Food Group: CEO



Trophy Awards

THESE RECIPIENTS WERE RECOGNIZED FOR THEIR EXCELLENT SERVICE IN THEIR DIFFERENT DEPARTMENTS.

Tropy Award	Best Driver Award	David Selamolela
Tropy Award	Supply Chain Commercial Award	Tilesh Rampersadh
Tropy Award	Occupational Health and Safety	Jessica Martheze
Tropy Award	Credit Controller Award	Jeanette Stoltz
Tropy Award	Group Financial Award	Celeste Cornelissen
Tropy Award	Excellence Award Technology	Yanne Monga
Tropy Award	Factory Mart Award	Vishnu Naidoo
Tropy Award	Excellence Award Sales - Butcheries	Jayson Perumal
Tropy Award	Excellence Award Sales - Butcheries	Selomo Ramahuma
Tropy Award	Excellence Award Sales - Supers & Franchise	Lucky Gwala
Tropy Award	Excellence Award Sales - Factories	Andre Smit
Tropy Award	Excellence Award Sales - CIS	Welma Coetzee
Tropy Award	Excellence Award Sales -Telesales	Cynthia Heyns
Tropy Award	Excellence Award Sales - HMR	Agnus Baoto
Tropy Award	Excellence Award Griffith Crown	Maryke Minnar

Merit Awards

**THESE RECIPIENTS WERE RECOGNIZED
FOR THEIR EXCELLENT AND
DISTINGUISHED SERVICE**

Merit Award	Brendon Muller	Eastern Cape
Merit Award	Gayle Hoffmann	Eastern Cape
Merit Award	Chantelle Green	Gauteng Tshwane
Merit Award	Megan Pringle	Gauteng South
Merit Award	Nadia Knipe	Gauteng South
Merit Award	Tracey Selby	Gauteng South
Merit Award	Faith Mathole	Human Resource
Merit Award	Gelien Els	Kwa Zulu Natal
Merit Award	Sphelele Mbanjwa	Kwa Zulu Natal
Merit Award	Trevor Ndimande	Kwa Zulu Natal
Merit Award	Johan van der Merwe	Limpopo
Merit Award	Nico Le Roux	Mpumalanga
Merit Award	Johan Burger	Southern Cape
Merit Award	Mark Harrison	Finance
Merit Award	Louise Jacobs	Griffith Foods



Long Service Awards

35 YEARS

RIAAAN BARNARD



30 YEARS

FANA KHUBEKA & NDISHAVHELAFHI NELUONDE

25 YEARS

TSHIDISO MOTSOKOBI

20 YEARS

ESTHER MVUNDLA



15 YEARS

JOHAN DREYER, SIBONGAKONKE NDI MANDE & FRANS FERNS



10 YEARS

RUAN BEKKER, MALIKAH ADAMS, JOHANNA ELS, CAROL PIETERS, BAREND VAN HEERDEN & LISL DE VRIES



RISE

Conference 2023



“Folks we have committed to Rise and success is always preceded by change.

We have a tendency to thrive in a volatile, uncertain world. We have vukagility, here’s to another successful year filled with more spicy dishes, nourishing our nation, and adding flavour to millions of lives.”

John Morris – Crown Food Group: CEO



We Have Vukagility, Do You?



Highlights Reel



Product Management



Crown National would like to say Congratulations to Zarlus and his wife for the arrival of their bundle of joy

Indris Neethling Kuhn

!! Newbie Alert !!

It is with great pleasure to announce the appointment of ***Joalien Katerinic*** in her role as Product Manager.

Joalien holds a Bachelor of Science Honours degree in Food Science together with an MBA - International Business, amongst other certificates. Her food career path allowed her to gain experience at Synercore Food Holdings (dairy) and Mogale Meat Company (cultivated meat).

We look forward to growing Crown Food Group's vision of being the leading food ingredients supplier in Africa with Joalien on board our team!



TOOLBOX TALK

FROM THE OHS CORNER | TOPIC: SLIPS, TRIPS AND FALL

A high number of accidents are caused by slips, trips and falls on a single or round level. Workplaces are full of many hazards, but most employees seem to forget about slips, trips, and falls. As an employee there are several precautions you can take to prevent an injury from a slip, trip, or fall.

Common slip, trip, and fall injuries include:

- Broken bones
- Cuts
- Strains
- Sprains
- Back injury
- Traumatic brain injuries

Common causes of slips, trips, and falls injuries include:

- Wet or oily surface
- Weather hazards including rain or snow.
- Loose mats and rugs
- Walking surfaces that are not level.
- Obstructed views
- Poor lighting
- Clutter
- Uncovered wires and cables.



Preventing Slips, Trips, and Falls:

There are ways that you can help prevent slips, trips, and falls, and keep your worksite safer for you and your coworkers. One straightforward way is to practice good housekeeping, clean up as you go. Other ways include wearing slip-resistant shoes, being careful when walking on uneven surfaces as well as surfaces that are wet.

Walking Surfaces Tips

Slips, trips, and falls can happen on any walking surface. You can improve your walkways on your site can by:

- Make sure there are mats or pressure-sensitive abrasive strips.
- Ask for the flooring to be replaced or painted if you notice it creates a hazard.
- Make sure if you are carrying materials or moving materials that you can see the walkways in front of you.
- Always look for spills when walking and clean immediately when identified.
- Install hold onto handrail signage at ever staircase entry on site.

Do Your Part in Preventing Slips, Trips & Falls! If you notice a walking surface that is uneven or that needs some work bring it to the attention of your line manager or SHE Rep so they can correct the issue. Also, make your coworkers aware of the hazard to decrease the risk of someone else getting hurt.

CLEAN AS YOU GO TO MINIMISE THE RISK FROM SLIPS, TRIPS AND FALLS!

For all new story submissions, get in contact with Eric at eric.ngidi@crowfood.co.za

Please follow us on the below platform if you are not already doing so to see all the activities that happen in the business

Facebook: [@sixgungrill](#) and [@crownational](#)

With thanks from the editor who goes the extra (S)MILE – Eric Ngidi