

# CROWN CHRONICLES *New2 Buzz*

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## *Convenience* **IS THE NAME OF THE GAME**



Hi, I am Michelle Williams and I have joined Crown National as the General Manager of Convenience Foods. I have worked in the food industry both in South Africa as well as abroad in Europe. Most recently, I have been back in Cape Town, performing in the fast-food sector. I look forward to working closely with the Crown team and regions to grow Convenience Foods; and, of course, have some fun along the way. In my spare time I enjoy being with family, swimming in the ocean and cycling.

**TURNING 20  
FOR THE 3<sup>RD</sup> TIME.  
HAPPY 60<sup>th</sup> BIRTHDAY**

# *Rukeya*

It has been said that age is strictly a case of mind over matter. And If you don't mind, it doesn't matter! Here's wishing Rukeya Jantzen a very happy and carefree 60<sup>th</sup> birthday.



**She's not just 60, she's**

**Sexy**



***"I have had the honour of working  
with Premie for the past 16 years"  
Bertha Weber, Colleague***

It feels like yesterday that she walked into our front door. A petite lady with a smile that lights up the room. Above all she has a heart of gold. Premie has become a mother, sister, friend and confidante to so many. She strives for perfection in everything she does and always goes the extra mile. Premie is that one person you could count on to stop and give you her undivided attention and advice, never turning anyone away. She is a woman of strong character, who has set an amazing example for so many of us. May we still have many years to share together as a family."





# Celebrating

## 36 YEARS WITH MAMA MABEL

### *A bit of advice from the legend herself*

Mabel Jajula joined Crown National in 1984, not knowing that this would be her home for the next 36 years!

Mabel started working at the Crown National CPT branch at the young age of 29. Her father was part of the Crown team at the time and enlightened Mabel of the position. Her journey at Crown National has been quite a special one, and included the birth of her youngest son, Larry Jajula, in 1991.

In her years of service, some of her fondest memories are the ones at the staff parties where everyone spent time together away from the office. Her favourite party was the boat cruise at the V&A Waterfront. She misses all her old colleagues and bosses and assures us she had no favourites. Mabel is looking forward to retiring next year and plans to spend time with her mother of 85, and her three grandchildren.

All those who worked with Mabel would agree that she is friendly, loving and always ready to help.

"Congratulations on achieving this anniversary with us!

We know you have worked hard for this accomplishment and we truly appreciate your dedication."

***"Do not change who you are, do not want what everyone has, be happy, and content with who you are."***

*- Mama Mabel*



## A NIP AND A

# Tuck

**HAS NELSPRUIT FACTORY MART  
LOOKING SEXIER THAN EVER  
CONGRATS TO THE TEAM FOR  
THE STUNNING MAKEOVER**



# Montague Gardens

## FACTORY MART OPEN DAY 4 SEPTEMBER



It was an Open Day unlike any other. Broadcasted by the fun and funky Jou Stasie, the event was a huge success filled with increased sales and a bunch of new customers. Great deals drew in the crowds including spending over R100 and receiving a free boerewors roll, as well as a POP-A-BALLOON when spending R500 or more to win either a 5% discount, a Six-Gun grill mask or another go! Fun was had by all and Frankie Plaatjies would like to extend his gratitude to all staff who made this day a success.



*Pictured: Marco Fortuin, Denzil Philander, Frankie Plaatjies*



# Joining & Smashing the #JerusalemChallenge

When Head Office headed  
the call from his Excellency,  
President Ramaphosa,  
we took over the street and  
danced our socks off.  
Thanks to all who participated.





# Samson

## MAKING ALL THE RIGHT MOVES!

My name's Samson Wisdom Musheke. I joined Crown National in March 2019 as a regional sales rep for the northern region of Zambia. I was so excited when I heard about the Crown Chronicles that I decided to make my own submission. Prior to Crown, I had been in sales and marketing for 7 years, but when I joined, I was introduced to a whole new level of doing business and understanding customers. During my time with this organisation, I have realised that as a sales rep you have to know how to make a product so that you can demonstrate, and market your products, better and more effectively. The lesson I have learned is: A good sales rep must be hands on and be ready to tell his or her customers that "I am Here To Help?"

To date, my experience with Crown has been nothing short of exceptional, and we successfully grown our business in Zambia. I was extremely proud to have sold above my target and achieve the top sales for 3 consecutive months in a row from September to November 2019.

The Zambian team is beyond amazing. The people here are so helpful and always receive you with open arms. I will continue to work, relentlessly, to better our business within my territory and to better my career too. **Let's go team!**



## Food & Safety

### Fundamentals in Warehousing Operations

In this month's food safety focus, Angelique Laas, 2019 winner of the Group Food Safety Award weighs in on some of the key features in managing food safety in warehousing operations. These are her tips.

Food Safety Management Systems serve as an important tool to ensure food is kept in hygienic conditions in warehouses. Warehouses often overlook basic food safety standards e.g. product contamination or damages. The Cape Town Branch's Food Safety Management System (FSMS) focuses on the Edwards Deming P-D-C-A cycle, namely "Plan" (procedures and checklists), "Do" (implementing and training), "Check" (monitoring and verifying) and "Act" (corrective action). We keep our staff informed of standards of compliance including the handling and moving of products (FIFO), personal hygiene, traceability, as well as clean-as-you-go practices. Our team, from receiving to dispatch, takes great care to ensure that stock is received, stored and dispatched according to predetermined standards. We monitor this through daily checks independently verified, and where deviations are noted, and corrective actions taken to prevent reoccurrence. For the successful implementation and execution of the FSMS, the entire workforce's commitment is required. This is best achieved using the P-D-C-A cycle with a workforce kept well informed.

By Angelique Laas (Compliance Officer)



PARTNERING WITH  
*Bryan Habana*  
TO HELP FAMILIES SCORE



**Chief's  
CHOICE**



All in all we contributed  
400 packets of soup towards  
400 food parcels for the  
Bryan Habana Foundation



WHAT WENT DOWN ON

# Social Media

THIS MONTH?

From braaing with the Kinetic Pro Cycling team, to Masterclassing with the Stormers, Chef Greg Bax, celebrity guests Jack Parow and Tank Lanning, as well as scrumming it out with the Griquas, we really spiced up Facebook this month!

