



**CROWN  
CHRONICLES**

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# New2 Buzz

**BIG Story**

**A MONTH FILLED WITH**

## *Hearts & Kisses*

**Crown Durban Staff celebrated Valentine's Day with pop of red.**



Any reason to celebrate love and happiness is a good thing. On 14 Feb, the DBN staff arrived at work, all decked out in brilliant shades of red. Jacques Visagie, their branch manager, and one amazing sport, was only too glad to participate, in his red Six Gun Grill® Golfer. Of course, as the saying goes, "You're never fully dressed without a smile". So he wore one for days as it's great for the team and inspiring happy workers. The ladies were pleasantly surprised by some delectable Ferrero Rocher chocolates that were left mysteriously on their desks in the morning, enabling all to savour in a happy 2023 Valentine's Day memory.



# Love WAS IN THE AIR

## Finance



## Griffith Crown



## Crown Head Office



**CROWN FACTORY MART SHOWED  
A WHOLE LOT OF LOVE IN A "BEST  
VALENTINE'S DISPLAY" PROMO.  
AND THE BIGGEST HEART WAS**

*Sheberha PE*



## **OTHER REGIONAL DISPLAYS**



## PRODUCT MANAGEMENT AT *Food Ingredients Europe* **(FIE)**

FIE brings together the world's leading food and beverage suppliers, research and development, production and marketing specialists to showcase the most diverse range of new and innovative ingredients and services. FIE took place in the city of love and romance, Paris, in December 2022. Gavin Keeling and Nicole Lau represented Crown Food Group, meeting our world-class suppliers and identifying new suppliers to represent in Africa.



For all new story submissions, get in contact with Eric at [eric.ngidi@crownsfood.co.za](mailto:eric.ngidi@crownsfood.co.za)  
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With thanks from the editor who goes the extra (S)MILE – Eric Ngidi