



ABOVE & BEYOND | ISSUE 21 | Sept 2022

Newz Buzz

BIG Story

CROWN FOOD GROUP CROWNED

Its Heroes

AT THEIR ANNUAL CONFERENCE



BUSINESS UNIT OF THE YEAR

Crown Ingredient Solutions

"We were extremely excited that not just one, but two, business units excelled this year. One was a smaller business unit, known as Crown Ingredient Solutions and the other was the KZN Branch. Choosing the winner was tough. But this particular business unit was able to grow its turnover by 26%, and its gross profit by 36%. And, it further increased its operating profit from R1.6 million to R4.3 million profit. So, the Business Unit of the Year Award goes to Crown Ingredients Solutions."

John Morris – CFG Managing Director



Above & Beyond

ACHIEVER OF THE YEAR

- KZN TEAM

"In 2022, we faced a torrent of unexpected challenges. In spite of the terrifying riots and devastating floods, the KZN Team continued to shoot the lights out. While their own families were severely affected, they rose above and went beyond. Not a day passed where they never came into work and gave it their all to ensure that our second biggest business operation was up and running and doing business as usual, within 24 hours. There are no words to express the immense gratitude and appreciation that we, as management, and as the Bidcorp Group, hold for each of you. In honour of your devotion and dedication, KZN, we laud you with the Above and Beyond Achiever Award of the Year, with special thanks to Siphелеle and Jacques for leading and inspiring such a phenomenal team!"

John Morris – CFG Managing Director.



SALES PERSON OF THE YEAR AWARD

Dietrich Bignaut

"Coming from a packaging background, this person joined us in June 2021. He quickly adapted to the market and forged strong relationships with his customer base. Not only is he dedicated, but he is living proof of the motto: We're Here to Help. His unequalled passion for the business was especially displayed during the "Dis nou WORS" challenge where he was crowned the national winner. And to top it all, as Sales Person of the Year, Dietrich increased his sales to 31.1%, GP by 29.6% and Volume by 20.3% versus the previous year. Congratulations Dietrich, onwards and upwards."

John Morris – CFG Managing Director



MD EXCELLENCE AWARD

Nicole Lau

“There are many people who work in the background of the business. You may only see or hear from them on the odd occasion but behind the scenes, they’re doing a lot of good work. Work that is not necessarily recognised by everyone. And while we continue to experience raw materials and product shortages as a result of the Ukrainian war which pretty much put our business at risk, this person has continued to work under the radar, quietly and diligently securing the raw materials we need. For her unwavering commitment to ensuring continuity of supply and availability, and helping to keep our boat afloat, this year’s MD Excellence Award goes to Nicole Lau.”

John Morris – CFG Managing Director



BRAND AMBASSADOR AWARD

Brenton Jordaan



“Just over a year ago, Brenton Jordaan, joined us from another division - and boy did he hit the ground running. He is an example to all of us on how to represent and grow our brands with innovative approaches and creative solutions. His willingness to always take on more, with a great big smile, even if it means working until late in the evenings, is commendable. I am honoured to recommend Brenton for this award as he is most deserving of the 2022’s Brand Ambassador title.”

John Morris – CFG Managing Director

Trophy Awards



**THESE RECIPIENTS WERE RECOGNISED
FOR THEIR EXCELLENT SERVICE IN THEIR
DIFFERENT DEPARTMENTS**

Trophy Awards	Best Driver Award	Masilo David Selamolela
Trophy Awards	Supply Chain Commercial Award	Dino Bremner
Trophy Awards	Central Procurement Award	Nicolette Steyn
Trophy Awards	Occupational Health and Safety	Sithembile Gamede
Trophy Awards	Credit Controller Award	Sandra de Souza
Trophy Awards	Group Financial Award	Ramona Naidoo
Trophy Awards	Excellence Award Manufacturing	Thys Dreyer
Trophy Awards	Excellence Award Technology	Daniela Scaglia
Trophy Awards	Factory Mart Award	Bianca Steyn
Trophy Awards	Excellence Award Sales - Ind/Ind Groups	Jayson Perumal
Trophy Awards	Excellence Award Sales - Supers & Franch	Frans Ferns
Trophy Awards	Excellence Award Sales - Factories	Riaan Smit
Trophy Awards	Excellence Award Sales - CIS	Kerusha Pillay
Trophy Awards	Excellence Award Sales -Telesales	Halima Bux
Trophy Awards	Excellence Award Sales - HMR	Michelle Williams
Trophy Awards	Excellence Award Griffith Crown	Rene McConnachie

Merit Awards

**THESE RECIPIENTS WERE RECOGNISED FOR
THEIR EXCELLENT AND DISTINGUISHED SERVICE**

Category	Award receiver	Business unit
Merit Awards	Elizabeth Davidson	KZN
Merit Awards	Agnus Baoto	KZN
Merit Awards	Tilesh Rampersadh	East London
Merit Awards	Pravish Pillay	Port Elizabeth
Merit Awards	Siya Adonisi	Port Elizabeth
Merit Awards	Adriaan Maass	Southern Cape
Merit Awards	Madelein du Preez	Central Region
Merit Awards	Johan Van der Merwe	Polokwane
Merit Awards	Karen van der Walt	Polokwane
Merit Awards	Selomo Ramahuma	Polokwane
Merit Awards	Zander Byleveldt	Polokwane
Merit Awards	Corrie Oberholzer	Gauteng South
Merit Awards	Riaan Rossouw	Gauteng South
Merit Awards	Elaine Vosloo	Gauteng North
Merit Awards	Georg Landsberg	Gauteng North
Merit Awards	Dietrich Blignaut	Mpumalanga
Merit Awards	Ryan Mavric	Factories
Merit Awards	Rudy Goedeman	Innovations
Merit Awards	Charles van Schalkwyk	Innovations
Merit Awards	Mark Marlor	Supply Chain Manufacturing
Merit Awards	Hennie Grobelaar	Crown Ingredient Solutions
Merit Awards	Fernando Rodrigues	Casings
Merit Awards	Jacobus Geldenhuys	Commercial
Merit Awards	Celeste Cornelisson	Central Finance
Merit Awards	Eric Ngidi	Marketing

Long Service Awards

YEARS	NAME
5	Welma Coetzee
5	Shannon Banks
5	Francois Van Schalkwyk
5	Noreen Orren
5	Jacques Reinders
5	Margaret Pelston
5	Edwina Nicholls-Jansen
5	Craig April
5	Carla Van Der Westhuizen
5	Tracey Ronald
5	Lee-Ann Mingo
5	Neal Mackriel
5	Yenusha Naidoo
5	Sithembile Gamede
5	Rikus Cromhout
5	Chanel Wessels
5	Nicole Lau
5	Durand Clark
5	Madeleen Grobler
5	Freddy Mokoena
10	Andries Smit
10	Ronald Baloyi
10	Leon Nel
10	Nicolette Steyn
10	Malikah Adams
15	Hendrik Grobbelaar
15	Carol Bloem
15	Halima Bux
15	Cynthia Heyns
15	Edward Meyer
15	Natasja Erasmus
15	Johan Meissenheimer
20	TRACEY SELBY
20	ANDREW DURIEUX
20	JOHANNA BLOM
25	SUSANNA PHEIFFER
25	RYAN MAVRIC
25	DZIVHULUWANI MAGORO

**“IT ALWAYS
GIVES US JOY
TO CELEBRATE
THOSE WHO
STAY LONG
ENOUGH TO
BECOME FAMILY”**

**JOHN MORRIS –
CFG MANAGING DIRECTOR**

Long Service Awards

25,30,35 & 40 YEARS

25 YEARS

"Thank you for being such valuable members of our team. Here's to another 25 years filled with continued success"

John Morris
CFG Managing Director



RYAN MAVRIC
DZIVHULUWANI MAGORO
SUSANNA PHEIFFER

30 YEARS

"We sincerely appreciate all your hard work, energy and efforts year after year. We take pride in your accomplishments and your commitment"

John Morris
CFG Managing Director



ELIZABETH HARTMAN
LAYLA JAFTHA
ANTHONY JOSEPH

35 YEARS

"It's not just long service. It's a life-time. A time to look back and acknowledge you with admiration. A time to look forward with excitement and anticipation"

John Morris
CFG Managing Director



WAHIED JOHNSON
FAEEZA APOLLES
GAVIN KEELING

40 YEARS

"For your tireless service, your infectious enthusiasm, your boundless commitment... Thank You"

John Morris
CFG Managing Director



SORAYA BALLIM
GETRUDE SIMELANE



ABOVE AND BEYOND 2022 Conference

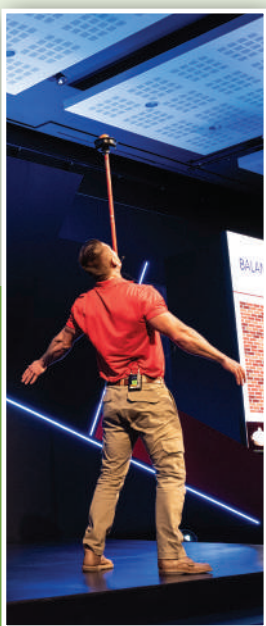
"2022 is just the beginning. Here's to another 110 years and more of spicing dishes, nourishing our nation and adding flavour to millions of lives."

John Morris – CFG Managing Director



Highlights

REEL



ABOVE AND BEYOND 2022

Conference Highlights

REEL



For all new story submissions, get in contact with Eric at eric.ngidi@crownsfood.co.za
Please follow us on the below platform if you are not already doing so to see all the activities that happen in the business
Facebook: [@sixgungrill](#) and [@crownnational](#)
With thanks from the editor who goes the extra (S)MILE – Eric Ngidi