



REIMAGINE | ISSUE ONE | SEPT 2020

New2 Buzz

THE EDITOR WHO GOES THE EXTRA (S)MILE



Hey, my name is Eric Ngidi. I recently joined Crown National in April 2020 as a Brand Manager. It's been an exciting journey so far with lots of friendly people; and am looking forward to initiating great opportunities within the organisation.

I am a pretty easy-going individual who is extremely passionate about my work. I also believe that regardless of the situation, a little smile makes a huge difference.

I will be compiling this Newsletter every month, and invite you to submit your exciting stories, so it becomes the mouthpiece and showcase of all of us. Don't be shy, send them through to eric.ngidi@crownfood.co.za and you could be featured in our next issue.

Eric

BIG STORY

"This is my home and I am the proudest Afri-CAN ever. I am sick and tired of Afri-CANTs."

It is our honour to welcome three-time SAFTA nominated Sivuyile "Siv" Ngesi to our Six Gun Grill family. Not only is he one of SA's most dynamic performers, whose diverse talents have seen him making waves in the South African entertainment industry, he is a sought-after comedian, popular TV presenter, prolific actor, MC, Producer, and social media sensation. And now he's a Six Gun Grill Brand Ambassador. With mounds of experience and his bubbly personality, we strongly believe that he will make an impact and have huge pull with our consumers, making them excited and enthusiastic about our brand.

Please help us to welcome Siv to our Crown National family by following him on:

FB: @sivngesi

Insta: @sivngesi

Twitter: @iamSIVN



WOMEN'S MONTH *Celebration*

**"HERE'S TO STRONG WOMEN,
MAY WE KNOW THEM,
MAY WE BE THEM,
MAY WE RAISE THEM!"**

HAPPY WOMEN'S MONTH





NR RELIEF OPERATION - THE WOMEN OF UMGENI

There has never been a more appropriate month than August to highlight the women of uMngeni Ward 3, Nottingham Road, Rosetta and Balgowan. True heroes of caring, giving and building strong community partnerships.

From offloading tons of maize meal to elderly grannies supporting over 12 children at a time, to delivering fresh potatoes from local farmers who continue to support us with seasonal produce when available, as well as distributing clothes, footwear and other useful items (walkers) for our power team to enrich the lives of our community.

Shout out to Gina Brown, Genna George, Sandra Berning, Missy Hughes and Georgie Carter.



MANDELA DAY Celebration

**CROWN FOOD GROUP HEAD OFFICE &
CROWN FACTORY MART CPT**

**“Freedom is meaningless if people
cannot put food in their stomachs”**

Nelson Mandela

On 18 July 2020, in partnership with EMSAP and Siv Ngesi, we embarked on an initiative to use the power of our hands to distribute 5 000 cups of Chief’s Choice soup to those in need. By feeding the hearts and minds of 5 000 South Africans, we aim to encourage a glimmer of hope in all. We are so grateful for all the Crown employees that participated to make this day memorable to all the recipients.



MANDELA DAY 2020 NORTHERN REGION

**“It is in your hands to make a
better world for all who live in it”**

Nelson Mandela

WE MADE A DIFFERENCE

Northern region proudly served and fed more than 1 000 people in need, including: Homeless families, informal settlements, orphanages, old aged homes, people with disabilities and on-site employees.

List of Charities Supported

1. Matthew 25 Project Informal Settlement
2. Igugulethu Children’s Home
3. Hungry Children Cosmo City
4. AFM Potter’s Old Aged Home
5. Homeless Families in the South
6. Lewenslig Disabled Children
7. Møre Ster Kinderhuis
8. Don Mattera Child & Youth City
9. Feel At Home Crèche
10. Garcia Children’s Home





MANDELA DAY 2020 NORTHERN REGION



MANDELA DAY 2020 MPUMALANGA

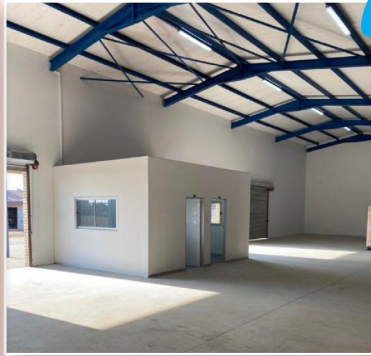
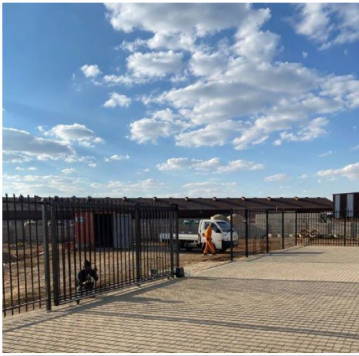
A shout out to Juanita, Donovan, Bianca and Diona who helped make this day so special. It was truly touching to see the gratitude on the faces of over 85 people from two different child welfare homes, whose tummies were nourished with a heart-warming meal. We teamed up with Millennium Home of Hope and SOS Children's Home; and called upon PnP White River, Baberton Abattoir and Sqheeza for assistance. PnP White River supplied us with buns and crumbed chicken patties. They also helped to organise mince from Baberton Abattoir; while Sqheeza provided cooldrinks for the kids.

Meatballs and Mash with Chicken burgers were available for the day.

- Meatballs made with So Good Heita Breeding, Texan Steak and Six Gun spices.
- So Good Mash and Gravy was used.
- Jimmy's Sweet Chilli, Chip and Burger and Garlic Mayo was used for the burgers.



BLOEMFONTEIN GETS A *Make-over*



DRUMROLL PLEASE

THE WINNER OF THE BUSINESS UNIT
OF THE YEAR AWARD IS...

The Durban Branch

At Crown National Durban, our real accolade is encompassed in the quote "there is strength in unity". Each staff member, from driving assistant to branch manager, displays loyalty and is a team player.

At the last Crown Sales Conference 2020, Crown Durban bagged some of the most prestigious awards, including:

- Best Driver – Welcome Ndimande**
- Best Telesales – Trevor Ndimande**
- Best Salesperson – Frans Ferns**
- Best HMR Sales – Agnes Baoto**
- Best Warehouse/Logistics Manager – Sphelele Mbanjwa**
- Excellence Award – Sales - Lucky Gwala**
- Best Business Unit of the year.**



The worldwide COVID pandemic has not hindered the progress, determination, and perseverance of the Crown Durban Team. Branch Manager, Jacques Visagie is proud of each recipient but has emphasised that Crown Durban is a Team and that every staff member has played a part in ensuring the victory of the awardees. With this kind of enthusiasm and motivation Crown National Durban can only get better as a unit. God Bless Crown Durban.

CELEBRATING OUR LONG SERVICE AWARDS

Recipients

Congratulations on achieving these milestone anniversaries with us!
We know you have worked hard for this accomplishment and we truly appreciate your dedication.

In this issue we will be celebrating the 35, 25, 20, 19, 15, 10 years recipients and the next issue the 5 years.

Applause, applause, here they are:

LONG SERVICE AWARDS

35	Mrs R RANJITH
30	Mr AS MOLOISANE
30	Mr J GELDENHUYS
30	Mr F WESTRAAD
25	Mr HB DE MORNEY
20	Mr M CACELA
20	Mr I AVON
20	Mr RW GOEDEMAN
20	Mr JH MORRIS
20	Mr MJ MAKGOBATH
20	Mr CA KHOZA
20	Mr H LEPHOTO
19	Mr RA JANSEN
15	Mr JRD LEWIS
15	Mr I SIKHOSANA
15	Mr JHB DE BEER
15	Mr MP CHABALALA
15	Miss S MAKONJWA
15	Mr RL HUMPHRIES
15	Mr MJ NTULI
15	Mr FVB RODRIGUES
15	Mr AM BIYASE
10	Mr SW BUTHELEZI
10	Mr JC VISAGIE
10	Mrs V NAIDOO
10	Mr E ERASMUS
10	Miss M LESHELELE
10	Mrs C LAMPRECHT
10	Mrs L BLIGNAULT
10	Mr JT MATHEBULA
10	Mr MJ MOLOISANE
10	Miss SM ZWANE
10	Mr TF MONAGENG
10	Miss YP SINGISWA
10	Mr M MAPETSHANA
10	Mrs K SIGAMONEY
10	Mr AG VILJOEN
10	Mr T TSHABALALA
10	Mr IS MOGOTSI
10	Mrs M BAYLEY
10	Mr KJ NOTAYI

THE WINNERS ARE...

**“THERE IS NO
ABIDING SUCCESS
WITHOUT
COMMITMENT”**

Tony Robbins





ADAPTING TO THE NEW ABNORMAL

Sarah Kirby, Group Head of Organisation Design & Human Resource Strategy at Zurich Insurance Group, lists 5 ways how COVID-19 has changed the employee management environment:

1. RAPID RESKILLING

The quick adoption of new technology during the lockdown may lead to the creation of new roles and certainly the amendment of existing roles. Reskilling and upskilling can help employees adapt and even to move from one part of the business to another.

2. CHANGING LEADERSHIP AND MANAGEMENT COMPETENCIES

Disruptions are becoming the new normal and, as COVID-19 has shown us, the management of fear and uncertainty is becoming a central competency for managers and leaders. Just as important, managers must be able to create a sense of common purpose and community with remote workers.

3. A CULTURE OF TRUST, TRANSPARENCY, AND OPENNESS

This period has required business leaders and managers to relinquish control and substitute it with trust. Employees must be trusted to work with far less oversight and to manage their daily output and routine themselves.

4. INDIVIDUAL AND SOCIAL WELLBEING

The World Health Organization recently found that 45% of health workers in an Asian country are suffering from anxiety, while the prevalence of depression in one of the African countries trebled in April alone. Mental wellbeing, and the introduction of programmes aimed at supporting mental health will become important. In today's circumstances, resilience may become just as important as cost management and process efficiency.

5. WORKING IN A MORE AGILE WAY

The rapid unfolding of the coronavirus events has shown how fast we can adapt and has demonstrated that businesses can move faster and act in more agile ways than we thought.

Business leaders now have, in some sense, been gifted with a better idea of what can and cannot be done outside their companies' traditional processes. COVID-19 is certainly forcing both the pace and scale of workplace innovation. The focus going forward will be to continuously find simpler, faster, and less expensive ways to operate.

I sign off HR's first contribution to the Crown quarterly newsletter with the following wishes:

Stay safe, keep on reimagining and remember,

"You didn't come this far, to only come this far".

NOBODY CAN DO EVERYTHING BUT EVERYBODY CAN DO SOMETHING

We are very excited to have launched this Newsletter, just to reiterate this is YOUR Newsletter so we would really appreciate your participation and feedback.

This newsletter is more employee-focused than brand-focused, meaning that employee news such as sports achievements, engagements, weddings, even pregnancies, are welcome.

Any ideas from your side are also encouraged.

For all submissions, get in contact with Eric at eric.ngidi@crownfood.co.za

Please follow us on our social media to see all the activities that happen in the business.

Facebook: @sixgungrill and @crownnational